

Thank you for your
interest in the

ALDEN **A**DVANCE

Classified

25 words \$4.25
(\$.06 per word after that)

Line Ads

\$.28 per word. Pre-payment requested by
money order, check or cash in person.

Deadline

**10 A.M. MONDAY for the
following Thursday**



**Larger size
also available:
3 columns wide
6.4" x 10" long
Cost: \$139.20**

**This ad is
2 columns wide
4.22" x 8" long
Cost: \$74.24**

**This ad is
3 columns wide
6.4" x 4" long
Cost: \$55.68**

**This ad is
2 column wide
4.22" x 4" long
Cost: \$37.12**

**This ad is
1 column wide
2" x 3" long
Cost: \$13.92**

ALDEN ADVANCE

Published every Thursday!



*Visit our Editorial Office
at 150 East Main Street
In Alden!*

**Phone: 507-874-3440
ask for Shelly!**

Standard Ads

\$4.64 per column inch for display ads...which means if it's a 2-column ad that is 4 inches long, you take 2 (columns) X 4 (inches long) X \$4.64 = \$37.12

Column Widths:

1 Column:	2.051"
2 Columns:	4.22"
3 Columns:	6.4"
4 Columns:	8.625"

Business and Professional Directory Ads

Located on the back page of the Alden Advance weekly.

\$9.22/week (2" wide x 2.75" high) with center ad (8.625" wide x 5.625" high)
FREE 3 times a year (\$104.40 x 3 = \$313.12 free per year!)

Format

We are a PC-based environment and accept submissions in these programs:

.pdf/Adobe Acrobat

MS Word

Publisher

Electronic/emailed images are requested in .jpg format.

*Clear, clean hardcopy originals (no handwriting please) suitable for scanning can be used. Please contact us if you plan to submit hardcopy as a set up fee may apply.

Signature Ads

Signature Ads are an easy and effective method of showing your support for the community. Special events generate excitement!

Your signature Ad for any or all of these events will result in great advertising exposure for you and it will demonstrate your support for the Alden-Conger students and athletes.

Listed below are the events that will be included in this package. You may choose individual events or you can purchase the entire package.

Each event can be sponsored for \$13.20 or you can purchase all for \$68.00 (a \$11.20 savings).

- February Future Farmers of America
- March Winter Sports Tournaments
- May Spring Sports Tournaments
- May/June Graduation
- Sept/Oct Homecoming
- November Fall Sports Tournaments
- All Events**

Please indicate which Signature Ad(s) you would like to support or check the line that includes all six events. If you choose all six events, we will bill you for \$68 after the first event is run; otherwise we will bill you \$13.20 after your ad is run.

If you have any questions, please call.

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**P.O. Box 485
Alden, MN 56009**

**Phone: 507-874-3440
(ask for Shelly)**

Fax: 507-826-3777

Email: editor@aldenadvance.com